

KIRUBAI ANANDA SEKAR Web/UI Designer & Web Developer

(UK Workpermit holder)

My Contact

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Core Competencies

- Software Development
- Tech Lead
- Agile Mehodology
- UI/UX Front-end Development
- Web design

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Education Background

- School of Business & Creative Industries
 MBA Business Administration
 University of West of the Scotland, UK
 Completed in 2022. (Jan 2021 to July 2022)
- B.Tech. in Information Technology Anna University, Chennai, INDIA Completed in 2006

Profile Summary

- A creative and skilled web designer and developer with 14+ years of experience in Web/UI designing and developing dynamic and responsive websites (Mobile, Tab, laptop, and Desktop).
- Proficient in HTML5, CSS3, JavaScript, PHP, SEO, Google Analytics (GA4), Plugin updates, W3C, and various CMS platforms and website maintenance and monitoring.
- Possess in-depth expertise in various tools & and technologies such as SASS, Bootstrap, Boilerplate, Web 2.0, Framework creation, Creating Infographics, Motion infographics, Graphic design, Photoshop CS6, Illustrator, Bootstrap, W3C,.
- Excels in working on design patterns (web/mobile), created wireframes, optimized images, led UX development using multiple frameworks such as Bootstrap and MWF
- Excellent relationship skills; worked closely with leads & and clients to map and analyze the requirements and come up with various business scenarios that turn helped the Business Teams to come up with accurate requirements.
- Strong problem-solving skills and ability to work independently or as part of a team.

KIRUBAI ANANDA SEKAR

Web/UI Designer & Web Developer

IT Skills

- Photoshop, HTML5, CSS 3 JavaScript
- LESS, SASS, Bootstrap, PHP
- Jauery, SEO, Grid Base, Web 2.0
- Responsive Designs and Dev
- · CMS, AEM
- Accessibility
- Email Marketing(Send Grid)
- Mobile design, DHTML
- Infographics, Motion Infographics
- Dreamweaver MX, Sublime
- WordPress, Joomla, Graphic design
- Basecamp, JIRA, MWF Framework
- UI / UX Designer
- End-to-end Design flow
- Knowledge in React, JS Frame
- PSD to HTML
- UI/UX Front-end Development
- Team Lead
- Adobe Creative Suite
- · Wireframe Mockflow
- Flyer, Banner Design
- Google Ad banner creation

Work Experience

Web Designer and Developer & Freelancer @ Gabi

Gabi Web Technologies, Glasgow July 2022 - Till

Skills Used

- Design and develop responsive websites for clients using HTML5, CSS3, JavaScript, PHP, CMSs, W3C,.
- Design using Photoshop and Mockflow with high quality
- Collaborate with clients to understand their requirements and deliver websites that meet their expectations
- Manage and maintain websites, Webpage Build, and Layout creation including regular updates and troubleshooting
- Optimize websites for speed and performance and Search Engine Optimisation
- Conduct regular website audits and implement necessary improvements
- Worked with clients to establish project scope, timeline

Few Projects

1. Restaurant Project | Taste of Chennai Restaurant in Glasgow

<u>Work Involved:</u> UI Design and Development, Menu, Reservation Online Booking, SEO, CMS Plugins, Google Analytics, Flyers, Review followup, Blog Creation, Social Media Marketing & Graphic Design updates and Maintenance

Link: https://tasteofchennairestaurant.co.uk

2. Architectural CAD Drafting

<u>Work Involved:</u> UI Design and Development, SEO, CMS Plugins, Email Template creation, Google Analytics, Flyers, Review followup, Blog Creation, Social Media Marketing & Graphic Design updates and Maintenance

Link: http://shapesandstraightlines.com

3. Church & Charity

<u>Work Involved:</u> UI Design and Development, SEO, CMS, Google Analytics, Flyers, Social Media Marketing & Graphic Design updates and Maintenance

Link: https://www.rehobothlivingchurch.com

KIRUBAI ANANDA SEKAR

Web/UI Designer & Web Developer

Soft Skill

- Observation
- · Decision making
- Communication
- Multi-tasking

Studied MBA at University of the West of Scotland

Glasgow, UK | Jan'21 - Aug'22

Web Designer and Developer & Technical Lead

Gabi Web Technologies, India | Feb'19 – Dec'20 Skills used: HTML, CSS, Jquery, PHP, Photoshop

Key Result Areas

- Created and maintained dynamic websites using various CMS platforms such as WordPress, Joomla, and Drupal
- Developed custom plugins and themes to meet client requirements
- Worked with clients to establish project scope, timeline, and budget
- Collaborated with a team of designers, developers, and project managers to deliver high-quality websites
- Conducted user testing and implemented feedback to improve user experience
- Trained new team members on web development best practices and techniques

Software Developer Specialist

Accenture, Chennai, India | June'16 - Feb'19

<u>Skills used:</u> Site muse/Red tiger CMS, Accessibility, Localization, HTML5, CSS3, jQuery, Infographic design, PowerPoint presentation

Project: Microsoft | Level 9

I served as an IT Software Developer Specialist at Accenture, where I was responsible for overseeing project execution, managing resources, and ensuring the timely delivery of client requirements.

During my tenure, I worked with Microsoft Company, handling various projects related to Microsoft Office 365, Azure, and Power Bl.

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Soft Skill

- Observation
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Ameex Technologies | UI/UX/Website Designer, Developer

Dec 2010 - June 2016

<u>Skills used:</u> HTML5, CSS3, jQuery, JavaScript, JIRA, Angular JS, Photoshop CS6, Cross Browser Testing, LESS, Bootstrap, Responsive Web/Mobile, PhoneGap, PSD to HTML5 Conversion, Creating Infographics, Motion infographics, Graphic design, IONIC, Web Standards,.

Key Result Areas

- Managed Software Design & Development Activities inclusive of coding, design, development, deployment & many more
- Developed creative designs and PSD to HTML Conversion
- Interacted with clients for gathering client's information technology needs and resources in order to plan IT projects and fulfill client's expectations
- Designed the layout using multiple technologies such as HTML, CSS3
- Showcased capabilities in developing and customizing the Angular theme

Webstix Design Pvt | HTML Programmer

June 2006 - Dec 2010

Skills used: HTML, CSS, Jquery, PHP

Key Result Areas

- Leading efforts across the Design, Development, and Deployment of Websites as per client requirements.
- Developing & managing user interface & design strategy for multiple websites. Develop themes, color palettes, and required graphical elements for existing and new websites.
- Creating Web 2.0 Standard Websites by using Photoshop, Xhtml, and Div tags (Table less) and table.
- Participating in Word press Designs, Newsletter Design, Developing and Maintenance.
- Involve in Responsive Design for Mobile and Tablets (iPhone/iPad/iPod/Smartphones).
- Handling Html support for Joomla, Wordpress& Cross-browser testing (Ex: MAC FF/Safari, Windows FF/Safari, IE6, IE7, IE8,).
- Responsible for Creating Advertisement / Flash Banner Advertisements.